

The Successful freelancing and outsourcing is a series of nonfiction written by Maria Johnsen. A Guide To Make Money Online And Increase Business Profit which is an introduction of tactics and strategies in freelancing and outsourcing. The outsourcing section contains outsourcing strategies which can be useful for companies around the world. This is the second book How To Outsource Excessive Workload. It includes tips about how to land more projects and tactics of finding the right experts who would do the job onetime with great quality so that your clients will be happy. This books answers to the most important questions in the realm of freelancing such as: How Does Freelancing Work? How to Make a Decision If you want To Become a Freelancer How to Look for Jobs as a Freelance Carrier How to Focus on Your Freelancing Career Where To Advertise Freelance Business Cost effectively Two Best Ways to Market Your Freelance Business Using Pay Per Click Advertising To Attract A Target Audience Hiring Expert Salesmen How to Outsource Excessive Workload Find the Right Group of Experts for Outsourcing How to Answer Emails from Those who want to Work with You How to Deal with Experts in Outsourcing Realm Put Yourself In Their Shoes, And Believe In Yourself How to Protect Your Money When Outsource Company Does Not Do the Job Right How to Rid Yourself of Greedy People in Outsourcing Finding Investors to Expand Your Freelancing and Outsourcing Business Information is King: Know Your Competitor, Know How to Get Ahead Outsourcing Work Conclusion: Globalization Most Helpful Reader Reviews

I highly recommend this book to everyone that wants to try freelancing, wants to get out of that 9-5 job, stay at home moms or dads, or is just looking to make some extra money on the side! - Radams The author Maria Jonhsen is brilliant and she worked hard to compile all of the tips and ideas into a workable, useful book. - Luvs2Read Its a must read if you are interested in improving your career and reaching your goals. - Anne Stevens About the Author Maria Johnsen holds a degree in political economy Kharov University in Ukraine, Beauty Arts from Sorbonne University in Paris, BA in Information technology, BA in computer science and a Master of Science degree in computer engineering from university of science and technology in Norway. Her professional background and education is diverse and includes skills in areas such as sales, multilingual digital marketing, content writing, business intelligence, software design and development. In addition, she possesses the experience and education in the management of complex Information Systems. Maria knows eighteen languages and possesses experience in language instruction, tutoring, and translation. She has also developed a unique teaching method for fast learning â€œImplications for Upgrading Accelerated Learning Practices In Educational Systemsâ€• This method is applied in China and Norway. Maria Johnsen is also a multilingual SEO, PPC and social media marketing expert. She managed software projects for well known IT companies and Bank in Norway, China, the UK as well as cooperation with governments and police authorities in regards to projects related to data crime and tracing terrorists online. Starting in 2008, she began offering search engine optimization services. Her company Golden Way Media expanded internationally in 2009 carrying out various projects in Europe, North America and Asia. While offering services to the general public, Maria Johnsen continues to consult with corporate clients, agencies and small businesses. She has skills and proven records in all areas of search engine optimization including keyword targeting, competitor research and on-site optimization.

Basic Biomechanics, Dirty Rotten Tendrils: A Flower Shop Mystery, Digging for Troy: From Homer to Hisarlik, Cry from a Far Planet (Bulgarian edition), Tezuka Book Of Human Insects HC,

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