

You have a great idea. Do you have a product or service to match? This e-book will help you focus your product vision on the factors that lead to marketplace success. Packed with plenty of exercises and examples, Greatness By Design helps you connect to the purpose of your product. You will isolate the most important features to bring to market. By the end of the workshop exercises you will know if you have a winning product vision. Here is a partial list of what you'll learn: -Discover what makes a product great-Learn three steps to unlock the greatness in your product-Develop your original idea into a product that becomes the foundation of a successful business-Find out if your product concept is good enough to go the distance At the end of the workshop there is a go/no-go decision test on your product concept. Designed for speed, the whole process can be completed in as little as three hours. Greatness by Design is the second step in the four-part "Write a Business Plan Before You Read This" Series.

San Diego - 2015 (The Food Enthusiasts Complete Restaurant Guide), Gearys Ehre (Die Verschollene Flotte 4), Herbal Medicine of the American Southwest, Messages of Gods Abundance, Pierre; or The Ambiguities (Annotated), America In Bible Prophecy: Babylon The Great? (The Apocalypse Series Book 6),

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